



Sponsorship Opportunities

Join us as a sponsor at the World Nuclear Fuel Cycle 2012. With an expected attendance of more than 500 nuclear executives from around the world this will be an excellent opportunity for any company looking to gain a competitive edge.

Why Sponsor?

Greater exposure for your company means that energy executives are thinking of you during and after the conference. Increase your company's exposure by taking advantage of a WNFC 2012 sponsorship opportunity.

There are varying levels of sponsorship, each with its own benefits.

Sponsorships are offered on a first-come, first-served basis, so register early!

Platinum Sponsor—\$20,000

Benefits include:

- company logo placement on back cover of conference registration packet
- 100-word company description in attendee materials
- prominent signage with your company logo at the registration area
- company logo slide during breaks and lunch
- listing on conference Web page with link to company website
- one-time use of pre- and post-conference attendee contact information
- two full conference registrations, including:
 - ✦ access to meal functions and conference sessions
 - ✦ two registration packets, including attendee list, exhibitor list and agenda.

Gold Sponsor—\$15,000

Benefits include:

- company logo placement on back cover of conference registration packet
- 75-word company description in attendee materials
- signage with your company logo at the registration area
- company logo slide during breaks and lunch
- listing on conference Web page with link to company website
- one-time use of pre- and post-conference final attendee contact information
- listing on conference Web page with link to company website
- one full conference registration, including:
 - ✦ access to meal functions and conference sessions
 - ✦ one registration packet, including attendee list, exhibitor list and agenda.

WORLD NUCLEAR FUELCYCLE2012

Sliver Sponsor—\$10,000

Benefits include:

- company logo placement on back cover of conference registration packet
- 50-word company description in attendee materials
- signage with your logo at the conference
- logo slide during breaks and lunch
- listing on conference Web page with link to company website
- one-time use of post-conference final attendee contact information.

Bronze Sponsor—\$5,000

Benefits include:

- company logo placement on back cover of conference registration packet
- 40-word company description in attendee materials
- signage with your logo at the registration area
- listing on conference Web page with link to company website
- logo slide during breaks and lunch.

Instructions (PLEASE READ CAREFULLY BEFORE FILLING OUT THIS FORM):

- You may type your information directly into this PDF document and save it.
- All forms may be submitted via e-mail or fax.
- Please ensure that the information you submit is complete and accurate.
- To be included in the listing, NEI must receive all information by **March 12, 2012**.

Return form to:
Emily Rademacher, CMP
Fax: +1 202.533.0199
E-mail: ear@nei.org

Questions? Contact Emily Rademacher, CMP at 202.739.8028 or ear@nei.org



Sponsorship Registration Form

Please list all information as it will appear for the sponsor listing.

Sponsoring Company Name

Contact Name Title

Company Mailing Address

City, State, Province Country/Postal Code

Telephone E-mail address Website

Company Product/Service Description can be emailed to ear@nei.org.

Sponsorship Selection/Payment Information

- | | | |
|--|--|---|
| <input type="checkbox"/> Platinum Sponsor-\$20,000 | Wire payment to:
Wells Fargo Bank
740 15th Street, N.W.
Washington, DC 20005
Routing #121000248
Account #2030000023990
Swift Code: WFBIUS6S | If mailing payment, note mailing address:
Nuclear Energy Institute
P.O. Box 759072
Baltimore, MD 21275-9072 |
| <input type="checkbox"/> Gold Sponsor-\$15,000 | | |
| <input type="checkbox"/> Silver Sponsor-\$10,000 | | |
| <input type="checkbox"/> Bronze Sponsor-\$5,000 | | |

Credit Card Information

- Visa MasterCard American Express Discover

Card Number Expiration Date

Name (As It Appears on Card) Cardholder's Signature

READ & SIGN

This agreement shall not be binding upon the parties until the original Agreement is executive by the Sponsor, countersigned by NEI and final payment is received 30 days after confirmation. Failure to make payment by deadline will result in the withholding of the pre-conference attendee list and the possible forfeiture of the sponsorship.

Sponsor: _____ Agreed and accepted by NEI

Signature Date Signature Date